

Rodeo Highlights

Ted Nuce – Special Guest



Ted Nuce is a professional bull rider. He was the PRCA World Champion bull rider in 1985. Ted Nuce turned pro in 1982. He was the champion of the PRCA California Circuit in bull riding in eight seasons: 1982, 1983, 1985, 1989, 1990, 1991, 1992, and 1994. In 1985, he won the PRCA world championship in bull riding. In 1996, the Professional Bull Riders inducted him into their Ring of Honor, an award "given annually to individuals who have made a significant and lasting contribution to the sport of professional bull riding, both in and out of the arena." Nuce was one of the four inaugural honorees.



Rockin M Rodeo Productions is a full service company offering rodeo committees, rodeo promoters, and civic organizations a wide variety of services from rodeo consulting, to stock leases, to complete turnkey events.

Owned and operated by Chuck Morris, a three time Sierra Circuit Saddle Bronc Champion. Chuck competed in PRCA for twenty years, and was also a two time NIRA National Champion and a CHSRA State Champion. Although producing rodeos keeps him busy, Chuck is a member of the Screen Actors Guild and has worked in the film industry for over eighteen years.

Along with his passion for breeding and raising some of the top bucking horses on the west coast, Rockin M also provides stock for film and photo shoots all over the western United States. Specializing in authentic western rodeo related commercials, we also supply film production companies with gentle saddle horses, bucking horses, horse herds up to 500 head, longhorn cows and steers, roping steers, roping calves, bucking bulls, fighting bulls, horse hauling semi trucks, location and talent scouting, props, YOU NAME IT!

Rockin M Ranch is located in the oak covered hills just west of the northern California cow town of Red Bluff, and has been used as a location of several film companies.



Rodeo Announcer – Steve Goedert

Steve Goedert has become one of the most recognized voices heading to the top of announcing Professional Rodeo and Bull Riding events. Steve used a lifetime of experience working on cattle ranches in Northern California and his family's ranch in Western Montana to help get his degree in Agriculture Business from CSU, Chico. Having competed in the rodeo arena, and working as a livestock auctioneer, announcing was a smooth transition. Steve's new twist on a classic style brings much appeal to audiences of all kinds. As a former United States Marine, Steve Goedert will grab your attention from the beginning with his patriotic pride during the opening of any event. If you are a lifelong fan of the sport or if it is your first time celebrating the way of the West, Steve Goedert will keep you informed and entertained from start to finish!



The Diablo Ladies Rodeo Drill Team

The Diablo Ladies Rodeo Drill Team was founded in 1996 by Murrel Lacy as a recreational team. It was, at this point, an all Arabian horse team. Murrel started the team as a way for riders to meet other riders, learn horsemanship skills, and build confidence in each team member as a rider and as a person.

Murrel believed that every rider deserved a chance and if you build respect and confidence in that person as a rider, it will impact that person in their everyday life as well. He encouraged the team to perform with integrity and, above all, have FUN!

Murrel coached the team for 3 years and then passed the baton on to the team's present drill master. The team soon grew to include other breeds of horses and to go on to being a premier rodeo performance team. The Diablo Ladies hold dear to the principals of their founding coach. We encourage each rider to be the best that they can be, to remember that your horse is your partner, to treat each other with respect, and that if you believe in yourself and your teammates, the sky is the limit.

The Diablo Ladies have the pleasure of performing all over Northern California at various rodeos, demonstrations and parades. The Ladies have also performed at the Grand Nationals at the Cow Palace to the approval of an appreciative crowd.



Katie Butler

Ropin' on the River Rodeo Queen

Give Every Child A Chance Ropin' on the River Rodeo is proud to introduce Katie Butler as GECAC Ropin' on the River Rodeo Queen 2011.

Katie fell in love with horses from an early age and is currently a member of the Oakdale Saddle Club. Katie has extensive experience working with rodeos; from running flags, chasing cattle down, public appearances, working with children, and educating the public on the Rodeo.



Cal Crush Clydesdales

As part of the weekend's entertainment, six Clydesdale horses, courtesy of Charlie Evans of the Ripon Cal-Crush highway construction firm, will be on display.